



المصدر الاول لتجارة الادوات الحديدية ذ.م.م  
**FIRST SOURCE**  
STEELWARE TRADING LLC

# Structural Steel Specialists

Source • Stock • Supply



[www.firstsourcesteel.com](http://www.firstsourcesteel.com)

# Preface

First Source Steelware LLC, based in Emirates of Sharjah, is an established supplier of structural steel and building material, specializing in the distribution of high quality products to meet the requirements of end users primarily serving in the sectors of Steel Fabrication, Construction and Infrastructure, Oil & Gas, Chemical and Water, Maritime and Ship building.

The founding principle of the company is to uphold the culture of providing our customers with unrivaled service and product quality. Right from procurement of Long, Flat, Tubular and some allied building material products from a clan of world renowned manufacturers to supplying to our diverse clientele across Emirates and some neighboring GCC countries, quality, timely delivery and continual service reign supreme. With a vast warehousing facility, First Source Steelware LLC maintains one of the most comprehensive and large inventories in the Emirates. We add value to our products through stock management and logistics, fully computerized accounting systems, customized service and a highly knowledgable sales unit.

# Mission

Ensuring personalized attention to customers’ needs and providing effective solutions with a proactive approach.

Ensuring that the solutions are flexible to suit each customer with a focus on high service standards, on-time deliveries and competitive prices.

Continually building our skills and knowledge to meet the growing and diverse needs of customers.

Sustaining our reputation as a reliable and customer-oriented structural steel stockists in the market.

Achieving profitable growth, operational and organizational excellence without compromising from our values and business ethics.

# Vision

Re-defining the standards of ‘customer service’ by exceeding customer expectations.

Being admired for our business values and ethics.

Keeping our name synonymous with reliability, customer satisfaction and innovation.

Being the "preferred choice" both for customers, suppliers and employees.

# Metals

Mild Steel                      Aluminium                      Galvanized Iron

# Product Line

Bars	Channels	Sheets/ Plates
Beams	Pipes	Expanded Metal
Angles	Hollow Sections	Gratings

# Applications

Oil & Gas	Shipbuilding	Petrochemical
PEB	Roads & Bridges	Water Treatment
Construction	Trailer Beds	Plant & Equipment

# Quality Policy

Our commitment is to provide a comprehensive stock range of high quality, reliable, competitive priced structural steel and allied products backed by efficient, flexible and consistent services that meet and exceed our customers’ requirements and expectations.

**Our quality assurance system focuses on the following principles:**

- Ethical workmanship and customer satisfaction are paramount.
- Products and services must be delivered on time and at the agreed upon price
- The objective to constantly meet requirements and demands in a timely manner and deal with customer complaints in a professional, fast and friendly way.
- To provide quality service, First Source has developed, documented and implemented to maintain quality at all levels of its operation.
- Continuous improvement is vital to ensure that our customers receive high quality products and services
- Our management systems, practices, products, suppliers, customers and employees must be measured in terms of performance.



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## Stock & Supply

New Ring Road  
Sajaa Industrial Area  
Sharjah, UAE